

Personal Data Policy – Marketing

For Business customers,

Potential customers Version 1.0

This version was last updated on 4/13/2018.

Personal data policy for Marketing

As part of our business, InterMail collects certain personal data for use in our Marketing process, specifically related to the following individuals:

Process Marketing

- Business customers
- Potential clients

This policy describes how InterMail collects personal data, for what purpose this personal data is used and how InterMail processes such data.

This policy contains statutory information regarding InterMail's personal data processing. If you as a business customer, potential customer has questions about the processing of your data, or you wish to enforce your rights according to personal data legislation, please contact InterMail using the contact details in this policy. In this policy, you can also find information about your rights as registered in this personal data policy.

Collection of data

InterMail collects personal data related to Business customers, Potential customers. This personal data is categorized as:

For business customers

- Emails
- Names
- Addresses
- Phone numbers

For potential clients

- Emails
- Names
- Addresses
- Phone numbers

InterMail collects data directly from the registered person via: Collected on website, Email, Telephone, Publicly available data, Entered on website

If data has been collected with the consent of the data subject/you, the consent can be withdrawn. If you use consent for the processing, you can state here how such consent can be revoked by the data subjects. If you do not use consent, you leave this field empty. If a consent is withdrawn, all future processing of the personal data covered by the consent is stopped.

InterMail also collects data indirectly from business contacts and other external sources. Information that is collected from others than the registered person/you is:

For potential clients

- Emails
- Names
- Addresses
- Phone numbers

InterMail collects data from the following sources:

For potential clients

- Bisnode

The purpose of the processing of personal data

InterMail processes personal data for the purpose of:

For business customers

- Sale of goods and services to customers

For potential clients

- Sale of goods and services to customers

If the purpose of the company's personal data processing changes, this will be communicated to the registrants/you before such a changed purpose takes effect. Such communication will most often consist of an update of this policy.

Deletion of personal data

InterMail processes personal data for the following persons: Business customers, Potential customers, if it is relevant for the purpose for which the data is collected. Personal data is deleted when the purpose of the processing has been completed. Specifically, this means that personal data is stored and processed for the following period.

For business customers, sale of goods and services to customers

- Email: 5 years after last activity
- Names: 5 years after last activity
- Addresses: 5 years after last activity
- Phone number: 5 years after last activity

For potential clients, sale of goods and services to customers

- Email: 5 years after last activity
- Names: 5 years after last activity
- Addresses: 5 years after last activity
- Phone number: 5 years after last activity

Use of data processors

InterMail uses suppliers and business partners in connection with the processing of personal data. Such "data processes" only process data in accordance with instructions from InterMail.

InterMail uses the following data processors in connection with the above purposes of personal data processing.

- Own IT department
- APSIS

Transfer of personal data

In certain cases, InterMail transfers personal data to third parties.

For business customers

- Sale of goods and services to customers: NONE

For potential clients

- Sale of goods and services to customers: NONE

In addition to the parties mentioned above, personal data is only disclosed in cases where InterMail is obliged to do so by law, including compliance with the Personal Data Regulation and other country-specific data protection laws.

Rights of the data subject

According to the Personal Data Act and the EU Personal Data Regulation, the registered person ("You") has certain rights regarding InterMail's collected personal data about the person. These rights are:

Right of access

- Under certain conditions, you have the right to access the data that InterMail stores about you.

Right to rectification of data

- You have the right to correct errors or omissions in the data that InterMail processes about you.

Right to erasure

- Under certain circumstances, you have the right to have personal information about you deleted. Please note that most legal processing of personal data is not covered by this right. If you have given consent to the processing of your personal data, you can withdraw your consent, whereby related data will be deleted.

Right to limited processing

- In certain cases, you have the right to suspend the processing of your personal data. This will apply if the correctness of data is in doubt, if you want a copy of illegally processed data and thus do not want it deleted, if you need longer storage of data than InterMail's purpose dictates or if you dispute [company's] right to process your data and such dispute is not resolved.

Right to data portability

- You have, in certain cases, the right to receive the personal data that InterMail has collected about you in a structured, commonly used and machine-readable format, if you want your personal data transferred to another data controller.

The right of objection

- You have the right, in certain cases, to object to the processing of your personal data. If you object to the processing of your data, it will no longer be processed, unless there are compelling legitimate reasons for this, or the processing is necessary for establishing or defending a legal claim. If your data is processed for the use of direct marketing, you can object to this at any time, which results in a stop to such processing.

Exercise of rights

These rights follow from the EU personal data regulation and/or local legislation. These rights are not absolute rights, but rights you can exercise depending on how personal data is processed by InterMail.

If you wish to exercise the above rights, please make inquiries via InterMail's contact person or DPO, using the contact information in this policy.

InterMail will assess the individual inquiries as soon as possible.

If you wish to complain about the processing of your personal data to an external authority, such complaints must be forwarded to the supervisory authority in your EU home country. In Denmark, this will be the Data Protection Authority.

Automatic decisions and profiling

InterMail uses the registered person's personal data for profiling or as a starting point for automatic decisions.

The data used for automatic decisions are the following:

- If you process personal data for automatic processing, you can list the personal data types here.
- The data that is stored and used for profiling is the following: NONE.

If you do not wish to be the subject of automatic decisions and/or profiling, you can contact InterMail's contact person cf. this policy with the desire for human intervention to dispute the automatic decisions and/or profiling.

Safety

The security of your personal data is important to us. We follow up-to-date standards to protect the personal data handled by us according to the risks related to such data and our processing thereof. If you have any questions about security, please contact us using the contact information contained in this policy.

Contact information

InterMail contact person for personal data.

Personal data controller:

InterMail

+45 3966 0922

info@intermail.com

InterMail Data Protection Officer (DPO)

InterMail does not have a data protection officer, please contact the company's contact person for personal data.

The logo for InterMail, featuring the company name in a bold, sans-serif font. The letter 'i' in 'InterMail' is lowercase and has a small red square icon above it. The background of the page features a decorative pattern of grey circles of varying sizes, arranged in a grid that tapers off towards the top right corner.

InterMailⁱ